

4 STEPS TO CONTENT MARKETING SUCCESS ONLINE

WITH ShelfLife

As the most trusted FMCG trade media brand, ShelfLife can create and deliver timely and newsworthy content about your company or brand that receives lots of attention online.

We can get your message out to the market at large, across our various platforms online.

- 1 TELL US YOUR STORY**
Our journalist will give your story the unique ShelfLife treatment so it ticks all the boxes and gives our audience a reason to read it
- 2 WE PUBLISH IT**
On ShelfLife.ie and our Week in Grocery weekly email newsletter
- 3 WE SHARE IT**
To thousands across our social networks on Twitter, Facebook and LinkedIn
- 4 YOU SHARE IT**
Tell all of your customers that ShelfLife is talking about you

**TALK TO US TODAY & EXPERIENCE
THE BENEFITS OF SHEFLIFE ONLINE**

ShelfLife is published by:

Mediateam Ltd, 55 Spruce Avenue,
Sandyford, Dublin 18, Ireland. A94 RP22

Phone (+353) 1 294 7777 Fax (+353) 1 294 7799 www.mediateam.ie

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