

# ShelfLife

IRELAND'S **ONLINE** RETAIL AUTHORITY

Extend your reach in the FMCG retail and marketing sector with ShelfLife's new website [www.shelflife.ie](http://www.shelflife.ie)

- ▷ Read the magazine's content, current and fully searchable
- ▷ Take the pulse of the market with ShelfLife reader polls
- ▷ Have your say in Ireland's first online forum for the grocery trade



# ShelfLife.ie

IRELAND'S RETAIL AUTHORITY

## 'Early-Bird' Opportunities

Capitalise on the launch publicity and promotion for Ireland's new online destination for the grocery sector



News, Analysis, Market Focus, Off-Trade... read ShelfLife's valuable market insight anywhere, anytime. Ask us about Section Sponsorship

Update your listings in ShelfLife's 2009 Directory & Diary

LeaderBoard banner can rotate site-wide or be anchored to a chosen section

Mini-tiles: small and effective

Book an animated Skyscraper ad for maximum impact

### LAUNCH-PHASE PROMOTIONAL OPTIONS (SEPTEMBER TO DECEMBER INCLUSIVE)

- ▷ Exclusive section sponsor (to include banner & skyscraper) €2,000 Section Sponsorships available include:
  - Category Profiles
  - Market Movers
  - Off-Trade
  - RetailTech
  - Advisor
  - Legal Guide
  - Recruitment & HR
  - The Coach

- ▷ Banner & Skyscraper package on general rotation €1,200
- ▷ MiniTile on general rotation €800

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